

Illustrator



in Residence
Honouring Joanne Fitzgerald

Programming Guidelines

Elementary school art workshops for grades 2 to 6 (in-person at the library or online)

- Art workshops online or in-person are about 60 minutes, scheduled on two days each week in the morning and/or afternoon.
- Teachers can bring classes to the North York Central Library for in-person workshops, or can choose to have an online workshop.
- For the art activity, students create an individual piece. The illustrator directs the art activity, with teachers continuing to supervise the students. The session begins with a short presentation with visuals of the illustrator's work (including childhood artwork), anecdotes about their early interest in art, path to becoming an illustrator, working as an illustrator, etc.
- The illustrator can offer the same presentation and art activity for all the workshops, modified as needed for different ages.

High school and college presentations (online)

- Online presentations for high school or college art students are 50–60 minutes, on one morning and/or afternoon per week.
- The presentations include visuals of the illustrator's childhood and early artwork, and recent and current work.
- Art students want career information, so the illustrator's presentations can be similar to those for adults: getting started, work opportunities, developing a style, promoting your work, building a portfolio, illustrating for publishers, etc.
- The illustrator can offer the same presentation content for all the classes.

Adult evening sessions (online)

- Online presentations for adults are from 7:00–8:00 pm, on one evening each week, with four sessions for the month.
- The presentations include visuals of the illustrator's early artwork, and recent and current work.
- The focus is illustration career information and advice: getting started, work opportunities, developing a style, promoting your work, building a portfolio, illustrating for publishers, etc.
- Since many people attend all four sessions, each presentation must be different.

Portfolio reviews (online)

- Artists and art students schedule (through the program coordinator) 30-minute individual online portfolio review meetings for feedback and suggestions on their artwork.
- Online portfolio reviews are held on one day each week, with up to 8 per day and up to 20 in total.

Marketing image

- The illustrator creates/provides an image for marketing the 2024 program that can be used on websites, email, social media, and other digital platforms.

Artwork in gallery

- The illustrator's original art is displayed in the library's art gallery for the month of October.
- The library has a track hanging system. The library provides insurance for the artwork.

ILLUSTRATOR RESPONSIBILITIES

- **Programming ideas:** The illustrator develops ideas for engaging Grade 2 to 6 art activities, presentations to high school/college students, and adult sessions, as outlined above.
- **Technology:** The illustrator is experienced with video conferencing, online presentations, PowerPoint, cellphones, and social media. Portfolio reviews will be hosted on the illustrator's platform and/or IBBY Canada's platform.
- **Available in July for video call:** A video call to discuss programming and marketing will be arranged on a date in July that works for the illustrator, library staff, and program coordinator.
- **Available in October for the program:** The residency is on weekdays (no weekends) during the month of October, with 12–15 hours scheduled per week.
- **Marketing image:** The illustrator creates/provides an image for marketing the 2024 program on websites, email, social media, and other digital platforms.
- **Artwork in gallery:** The illustrator brings 15–20 pieces of original art (mounted or framed, with picture wire on the back) to display in the library's art gallery. The library has a track hanging system. The illustrator hangs their art for the start of the program, and takes it down at the end (IBBY Canada volunteers are available to help).
- **Financial:** Illustrator will submit a complete list of anticipated expenses to IBBY Canada's Treasurer and contracted program coordinator for approval by the Young family by September 2, 2024, and a final invoice including copies of receipts by November 15, 2024.
- **Code of conduct:** The illustrator is friendly, respectful, and collaborative with students, teachers, library staff, library users, IBBY Canada's contracted program coordinator, and others. The illustrator understands that IBBY Canada is a volunteer-run organization with limited financial resources.

IBBY CANADA RESPONSIBILITIES

- **Call for applications and jury:** IBBY Canada's contracted program coordinator issues the call for applications, convenes the jury, and facilitates the selection of the illustrator.
- **Outreach and scheduling:** IBBY Canada's contracted program coordinator contacts teachers to schedule presentations for their classes, schedules adult presentations, schedules portfolio reviews with individuals, organizes the launch event and issues invitations, etc.
- **Technology:** IBBY Canada's contracted program coordinator provides access information for the various video conferencing platforms. Adult presentations are hosted on TPL's platform. School presentations are hosted on the schools' platforms. Portfolio reviews are hosted on the illustrator's platform or a platform provided by IBBY Canada.
- **Communication:** IBBY Canada's contracted program coordinator has ongoing communication with the illustrator, library, teachers, and others, and prepares a report at the end of the program.
- **Financial:** Joanne Fitzgerald's family (Robert Young and Laura Young) sponsors the program. All financial elements of the program are subject to approval by the Young family. IBBY Canada will issue payment of half the illustrator fee (50% of \$5,000) October 1, 2024, and upon receipt of the illustrator's final invoice, payment of the fee balance plus any approved expenses will be made in full by November 30, 2024.

TORONTO PUBLIC LIBRARY RESPONSIBILITIES

- **Technology:** Adult presentations are hosted on TPL's video conferencing platform.
- **Host branch staff:** TPL North York Central Library branch staff provide support as needed.

- **Marketing:** TPL's marketing team promotes the program through their website, social media, email announcements, online newsletters, and other digital resources.
- **Artwork in gallery:** The illustrator's original art is displayed in the library's art gallery. The library has a track hanging system. The library provides insurance for the artwork.
- **Contacts:** TPL provides IBBY Canada's contracted program coordinator with contacts for schools, media, and other potential stakeholders.
- **Jury:** TPL North York Central Library has a representative on the jury.

ABOUT THE PROGRAM

The annual Joanne Fitzgerald Illustrator in Residence program, launched in 2013, offers a published Canadian children's book illustrator a month-long residency at a public library. The past resident illustrators are Carey Sookocheff, Sandra Dumais, Soyeon Kim, Diego Herrera (Yayo), Nahid Kazemi, Ashley Barron, Dianna Bonder, John Martz, Patricia Storms, and Martha Newbigging

Honouring illustrator/author Joanne Fitzgerald (1956–2011), whose books include *Plain Noodles*, *Emily's House* and *Doctor Kiss Says Yes*, the program is a joint project of IBBY Canada, Toronto Public Library, and Canadian Urban Libraries Council, and is financially supported by Joanne Fitzgerald's family (Robert Young and Laura Young).

IBBY, the [International Board on Books for Young People](#), founded in 1953, is a network of organizations in 84 countries, committed to bringing books and children together. [IBBY Canada](#) was established in 1980. Although an IBBY Canada membership isn't required for applications to the Illustrator in Residence program, we welcome new members.