

Illustrator



in Residence
Honouring Joanne Fitzgerald

Programming Guidelines for 2022 Illustrator in Residence

Elementary school art workshops (Grades 2 to 6)

- Art workshops online or in-person are about 60 minutes, scheduled two days a week in the morning and/or afternoon, with three or four workshops per week.
- Teachers can choose to bring classes to the North York Central Library for in-person workshops, or to have an online workshop.
- For the art activity, students create an individual piece. The illustrator directs the art activity, with teachers continuing to supervise the students. The session begins with a short presentation with visuals of the illustrator's work (including childhood artwork), anecdotes about their early interest in art, path to becoming an illustrator, working as an illustrator, etc.
- The illustrator can offer the same presentation and art activity for all the workshops, modified as needed for different ages.

High school and college presentations (art students)

- Presentations at high school or college art students are 50-60 minutes, on two mornings or afternoons per week.
- The presentations include visuals of the illustrator's work, including childhood and early art, recent and current art.
- Art students want career information, so the illustrator's presentations can be similar to those for adults: getting started, work opportunities, developing a style, promoting your work, building a portfolio, illustrating for publishers, etc.
- The illustrator can offer the same presentation for all the classes.

Adult evening sessions

- Presentations are from 7:00-8:00 pm one evening a week, with four sessions for the month.
- The presentations have visuals of the illustrator's work, including early, recent and current work.
- The focus is illustration career information and advice: getting started, work opportunities, developing a style, promoting your work, building a portfolio, illustrating for publishers, etc.
- Since many people come to all four sessions, each presentation must be different.

Portfolio reviews

- Artists and art students schedule (through the program coordinator) 30-minute individual online portfolio review meetings, for feedback and suggestions on their artwork.
- Online portfolio reviews are one day a week, with up to 8 per day and up to 20 in total

Artwork in gallery

- The illustrator's original art is displayed in the library's art gallery for the month of October.
- The library has a track hanging system. The library provides insurance for the artwork.

Marketing image

- The illustrator creates/provides an image for marketing the 2022 program on websites, email, social media and other digital platforms.

ILLUSTRATOR RESPONSIBILITIES

- **Programming ideas:** The illustrator develops ideas for engaging Grade 2 to 6 art activities, presentations to high school/college students, and adult sessions, as outlined above.
- **Technology:** The illustrator is experienced with video conferencing, online presentations, PowerPoint, cellphones, and social media. Portfolio reviews will be hosted on the illustrator's platform and/or IBBY Canada's platform.
- **Available in July for video call:** A video call to discuss programming and marketing will be arranged on a date in July that works for the illustrator, library staff, and program coordinator.
- **Available in October for the program:** The residency is on weekdays (no weekends) in October, with 12 to 15 hours scheduled per week (see Sample Calendar).
- **Marketing image:** The illustrator creates/provides an image for marketing the 2022 program on websites, email, social media and other digital platforms.
- **Artwork in gallery:** The illustrator brings 15 to 20 pieces of original art (mounted or framed, with picture wire on the back) to display in the library's art gallery. The library has a track hanging system. The illustrator hangs their art for the start of the program, and takes it down at the end (IBBY Canada volunteers are available to help).
- **Code of conduct:** The illustrator is friendly, respectful and collaborative with students, teachers, library staff, library users, IBBY Canada's program coordinator, and others. The illustrator understands that IBBY Canada is a volunteer-run organization with limited financial resources.

IBBY CANADA RESPONSIBILITIES

- **Call for applications and jury:** IBBY Canada's program coordinator issues the call for applications, convenes the jury and facilitates the selection of the illustrator.
- **Outreach and scheduling:** IBBY Canada's program coordinator connects with teachers to schedule presentations to their classes, schedules adult presentations, schedules portfolio reviews with individuals, organizes the launch event and issues invitations, etc.
- **Technology:** IBBY Canada's program coordinator provides access information for the various video conferencing platforms. Adult presentations are hosted on TPL's platform. School presentations are hosted on the schools' platforms. Portfolio reviews are hosted on the illustrator's platform or a platform provided by IBBY Canada.
- **Communication:** IBBY Canada's program coordinator has ongoing communication with the illustrator, library, teachers and others, and prepares a report at the end of the program.
- **Financial:** Joanne Fitzgerald's family (Robert Young and Laura Young) sponsors the program; all financial elements of the program are subject to approval by the Young family.

TORONTO PUBLIC LIBRARY RESPONSIBILITIES

- **Technology:** Adult presentations are hosted on TPL's video conferencing platform.
- **Host branch staff:** TPL North York Central Branch staff provide support as needed.
- **Marketing:** TPL's marketing team promotes the program through their website, social media, email announcements, online newsletters, and other digital resources.
- **Artwork in gallery:** The illustrator's original art is displayed in the library's art gallery. The library has a track hanging system. The library provides insurance for the artwork.
- **Contacts:** TPL provides IBBY Canada's program coordinator with contacts for schools, media and other potential stakeholders.
- **Jury:** TPL North York Central Branch has a representative on the jury.

ABOUT THE PROGRAM

The annual Joanne Fitzgerald Illustrator in Residence program, launched in 2013, offers a published Canadian children's book illustrator a month-long residency at a public library—in 2021 the residency will be entirely online. The previous illustrators are Martha Newbigging, Patricia Storms, John Martz, Dianna Bonder, Ashley Barron, Nahid Kazemi, Diego Herrera (Yayo), and Soyeon Kim.

Honouring illustrator Joanne Fitzgerald (1956–2011), whose books include *Plain Noodles*, *Emily's House* and *Doctor Kiss Says Yes*, the program is a joint project of IBBY Canada, Toronto Public Library, Canadian Urban Libraries Council, and sponsored by Joanne Fitzgerald's family (Robert Young and Laura Young).

IBBY, the International Board on Books for Young People (www.ibby.org), founded in 1953, is a network of organizations in over 75 countries, committed to bringing books and children together. IBBY Canada (www.ibby-canada.org) started in 1980. Although an IBBY Canada membership isn't required for applications to the Illustrator in Residence program, we welcome new members. Please [join us](#).